



DOMBIVLI SHIKSHAN PRASARAK MANDAL'S  
K.V.PENDHARKAR COLLEGE OF ARTS, SCIENCE AND COMMERCE  
(AUTONOMOUS) DOMBIVLI(EAST)

Re accredited with 'A' Grade (3.14 CGPA) by NAAC (3rd Cycle 2017)



INTERNAL QUALITY ASSURANCE CELL

Organizes

ONE-DAY NATIONAL CONFERENCE

ON

*"Empowering Tomorrow's Innovators:  
Navigating Entrepreneurship in the  
Modern Era"*

FEB

SAT

2024

10

10:00 AM

VENUE

DOMBIVLI SHIKSHAN PRASARAK MANDAL'S  
K.V.PENDHARKAR COLLEGE OF ARTS, SCIENCE AND COMMERCE(AUTONOMOUS)  
DOMBIVLI (E) 421203 DIST. THANE

[kvpcnationalconference@gmail.com](mailto:kvpcnationalconference@gmail.com)

[dkvpcollege@gmail.com](mailto:dkvpcollege@gmail.com)





# ABOUT COLLEGE

## Welcome to Dombivli Shikshan Prasarak Mandal's K. V. Pendharkar College of Arts, Science and Commerce (Autonomous)

One of the premier educational institutions in Dombivli established in 1979. We are dedicated to fostering academic excellence, personal growth, and community engagement. It has a rich history of providing quality education and nurturing talent in the heart of Dombivli. Since our establishment, K. V. Pendharkar College has maintained a steadfast commitment in providing quality education. We are proud to have achieved the 'A Grade' reaccreditation by the National Assessment and Accreditation Council (NAAC) in 2016-17, under sections 2(f) and 12(b) of UGC.

Presently, we offer a diverse range of academic programmes, including Undergraduate, Postgraduate, and Ph.D. Courses across Arts, Science and Commerce disciplines. Simultaneously, our institute offers Skill Based Courses in collaboration with a renowned Maharashtra Knowledge Corporation Limited (MKCL). These courses provide our students with the opportunity to network with professionals in their chosen field.

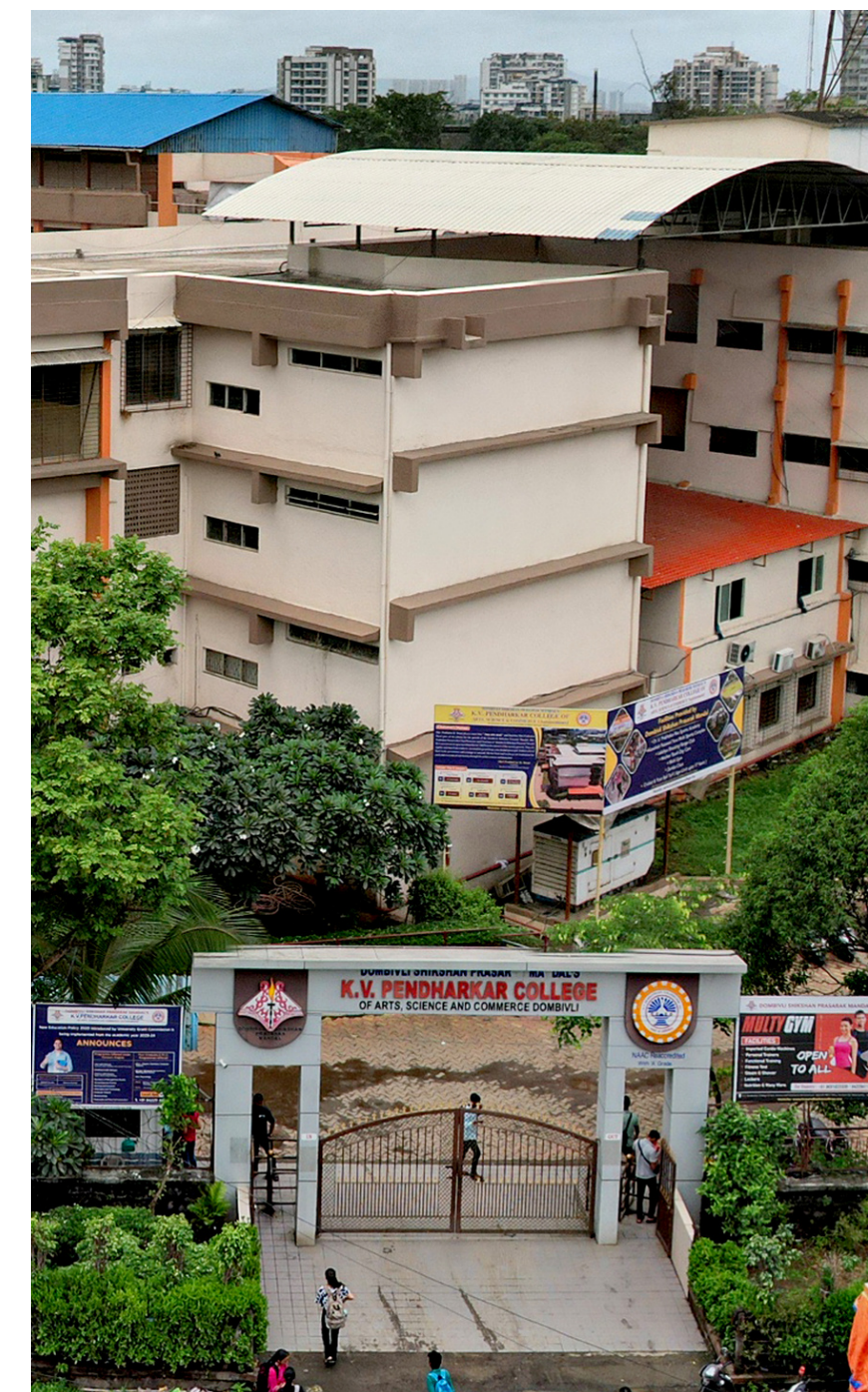
At K. V. Pendharkar College, we are not just an institution but a vibrant community of learners, educators, and innovators. We invite you to explore our website and discover the opportunities and experiences that await you at our esteemed institution. Join us in your pursuit of knowledge and personal growth and together, we'll shape a brighter future.



**Dombivli Shikshan Prasarak Mandal's  
Dr. U. Prabhakar Rao  
Sports Academy**



More Info:  
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# THEME NOTE

## Build your skills not your resume – Sheryl Sandberg

**Main purpose of the Conference:** The main objective of the national conference is to foster intellectual growth, facilitate knowledge exchange, and promote collaborative discussions among students, academicians, and experts in various fields such as Science, Commerce, and Social Science. This event aims to advance the theories and practices in these disciplines, encouraging innovation and critical thinking, and ultimately, contributing to the overall academic and societal development.

### The objectives of the national conference have been outlined as follows:

- **Foster Expression and Research:** Creating a dynamic platform for participants to express their interests, sharing cognitive thoughts, and encouraging research initiatives among all conference attendees.
- **Expand Knowledge:** Offer opportunities for attendees to augment their knowledge in diverse fields including Health Science, Social Studies, Economic Development, Business Management, and Food Technology. This platform will also address the challenges related to Entrepreneurship development.
- **Promote Sustainable Development:** Providing a space for participants to advance their understanding of Sustainable Development, emphasizing its importance in contemporary society.
- **Cultivate Innovation and Entrepreneurship:** Exploring various techniques for innovation and the promotion of an entrepreneurial culture, encouraging participants to embrace innovation as a key driver of progress.

# SUB-THEME

## • Science & Technology-

- Food & Fermentation
- Economic Zoology
- Clean Energy and Sustainable Development
- Ornamental/Organic Farming
- Bioremediation Bio-Business
- Chemistry Entrepreneurs
- Entrepreneurship in Agro Based Product
- **Social Science/Humanities-**
- Skill India and Digital India
- Social Media for Entrepreneurship: Myth or Reality?
- Psychology Techniques and Entrepreneurs
- Marginalized groups entrepreneurship
- Challenges in Women's Entrepreneurial Journey
- Regional Planning & Sustainable Development
- Rural Entrepreneurship

## Commerce & Business Management

- Growth & Sustainability of Startups and Small Business
- Social Entrepreneurship
- Financial Literacy among Entrepreneurs
- Being Local & Buying Local
- Venture Capital & Start Ups in India
- Government schemes for Startups
- Challenges among Local Entrepreneurs in Digital Era
- Employment vs Self Employment

## Information Technology-

- Role of Software Entrepreneurship in Education sector
- Green Entrepreneurship
- Telehealth & Virtual Medical Services
- Technological Impact on Entrepreneurship
- Entrepreneurship for Engineering & Technology Innovations
- Role of Artificial Intelligence boosting Entrepreneur

# PATRONS



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*Shri. Prabhakar R.Desai*



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Patwari**

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**DR.ASHISH ARORA**  
*Head, Department of Management  
GNDU College, Jalandhar, Punjab*



**DR. RENJI GEORGE AMBALLOOR**  
*Deputy Director, Directorate of Higher  
Education, Government of Goa*



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R&D CENTER OF EXCELLENCE, TATA CONSUMER PRODUCTS LIMITED. HEBBAL, BANGALORE

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- **Prof. K.P.Phalak- Management Administrative Incharge**
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# GUIDELINES FOR PAPER SUBMISSION

- 1.Papers shall be typed only in Word File, Times New Roman, Font Size 12, and 1.5 line spacing with 1" margin on all sides.
- 2.Full paper along with abstract not exceeding 2000 words (including graphs, tables and appendices) to be mailed to [kvpconationalconference@gmail.com](mailto:kvpconationalconference@gmail.com) on or before 30th January 2024.
- 3.The front page of the paper should contain the following information: Title of the paper, Author's name, Institution name and address, Email ID and Contact number.
- 4.All participants must individually fill the registration link and upload the payment receipt.
- 5.Registration Link : <https://forms.gle/KLvKN27QPBuEcxjv9>
- 6.All accepted papers will be published in Peer reviewed refereed & UGC listed Journal No. 40776, ISSN 2277-5730 with Impact Factor 7.428.
- 7.Decision of the Editorial Committee will be final regarding the selection of papers.
- 8.Plagiarism rules are applicable.
- 9.Only registered participants will be issued certificates of participation & presentation.
- 10.Best two paper presentation will be awarded.
- 11.Fees are not refundable.

## REGISTRATION FEES

Only participation and presentation

Academicians /Research Scholar/Faculty	₹700
PG and UG Students	₹300
Delegates from Industry/Business Executive / Entrepreneurs	₹1000

# MODE OF PAYMENT

The payment should be made in cash /NEFT

Bank details for Online Payment are :-

Name : DSPM’s K. V. Pendharkar senior College - Aided

Bank Name: Apna Sahakari Bank Ltd.-Dombivli East

IFSC Code : ASBL0000031

MICR Code: 400098026

Bank Account no. :031012100000391

## PUBLICATION

Separate registration fees for paper publication in UGC listed, ISSN journal.

- Printed copy ₹.1000/- per Author.
- Online PDF copy ₹.500 /- per Author.

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